

Teel Media
Website Marketing Packages

	6-month Website Promotion Campaigns					
	INTRO	BASIC	BRONZE	SILVER	GOLD	PLATINUM
Total cost	\$295	\$495	\$995	\$1,995	\$2,995	\$3,995
Web pages optimized	1	1	10	15	20	25
Incoming links	5	5	10	20	30	40
Keyword analysis	10	10	15	20	25	30
Title tag optimization	•	•	•	•	•	•
Meta description tag optimization	•	•	•	•	•	•
Meta keywords tag optimization	•	•	•	•	•	•
Image alt tags optimization	•	•	•	•	•	•
Image title tags optimization	•	•	•	•	•	•
Keyword emphasis with text modifier tags	•	•	•	•	•	•
WWW to non-WWW redirect	•	•	•	•	•	•
XML Sitemap	•	•	•	•	•	•
Robots optimization	•	•	•	•	•	•
Links page creation	•	•	•	•	•	•
Nofollows to preserve page rank	x	x	•	•	•	•
W3C Validation	x	x	•	•	•	•
Latent Semantic Content optimization	x	x	•	•	•	•
Privacy Policy page	x	x	•	•	•	•
About Us page	x	x	x	•	•	•
Internal link analysis	x	x	x	•	•	•
Filename optimization with renaming redirects	x	x	x	•	•	•
Competitive Link Analysis	x	x	x	•	•	•
Submission to search engines and directories	•	•	•	•	•	•
Google Map listing and optimization	•	•	•	•	•	•
Optimize images for Google Images	x	x	x	•	•	•
Optimize web videos for YouTube & Google Video	x	x	x	•	•	•
Craigslist Promotion	x	x	x	•	•	•
Customer Review building	x	x	x	•	•	•
Website Content Writing	x	x	x	x	•	•
Wordpress Blog setup	x	x	x	x	•	•
Blog entries	x	x	x	x	2	4
Social media optimization	x	x	x	x	x	•
Ongoing SEO Campaign (6 months)	x	•	•	•	•	•
Install Google Analytics Tracking code	x	•	•	•	•	•
Monthly Traffic Analytics Reports	x	•	•	•	•	•
Monthly SEO Reports	x	•	•	•	•	•
Email and Phone Support	•	•	•	•	•	•

Extraordinarily complex websites are subject to additional fees.

Custom packages available upon request

Full payment due upfront

www.teelmedia.com

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